

## Areté Inc.

### Consulting Services

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Areté, Inc. has built its reputation on advanced, effective software design and implementation, as well as excellent product support. Our solutions are tailored to meet the specific needs of the beverage and consumer packaged goods industries.

Over the past twenty years we have developed systems for inventory control, production planning & scheduling, deployment planning & scheduling, demand planning, standard costing, cash disbursements, and quality control. Our company has enjoyed a productive working relationship with many different consumer packaged goods companies and concentrate operations and has created a host of widely used software tools and systems.

This fact sheet will give you a brief introduction to our consulting services. We are a client-centered software firm, and we welcome the opportunity to speak with you directly to explore your individual requirements.

### Process Design and Implementation Consulting

Areté, Inc. can provide the expertise you need to redefine your business processes. Each Arété consultant has direct bottling and/or consumer packaged goods industry experience coupled with the knowledge of how supply chain management software is supposed to improve your business. We will assist you in planning, organizing and implementing your new demand and supply-side balanced organization.

In order to optimize core business processes like Demand Planning and Forecasting, Production, Deployment, Materials, and Inventory Planning and Scheduling, you must consider how the processes will be supported by technology. We can work with you to address the business issues and improve processes, organization, and functions, and then enable those improvements through the effective and efficient application of software solutions.

On the supply side, our focus has been on optimizing Production, Deployment, Materials and Inventory Planning and Scheduling. This focus has provided us with the utmost knowledge on what makes for a successful operation. Your organization will clearly see the benefits of re-design with Arété's efficient means of quantifying your potential savings.

### Seminars and Custom Training

Areté provides training in many formats. Initial user training during implementation is critical to the successful startup of our applications. To further maximize your utilization of our software or to gain a deeper understanding of the processes they support, Arété can deliver additional advanced training. Some of the training solutions we provide include:

**Training by Phone:** Users can call our support center for direct one-on-one training for specific issues they are having.

**Scheduled Basic User Training Seminars:** Call us to schedule a Basic Users Seminar to get everyone up to speed on using the software. These can be held in any location, and are especially helpful if you have a lot of turnover in your user group.

**Scheduled Advanced Training Seminars:** Advanced Training Seminars can be held at our office or at your location. These seminars normally last from 1-3 days and are designed to give users more advanced knowledge of the software.

**Process Consulting:** Our experienced implementers are available to assist you in the re-design and implementation of new processes to support your Demand & Operations Planning functions. We can either facilitate your own project plans or lead the development of new plans for process re-design. Process consulting can be helpful to create the financial payback plan, assess the current processes, and determine the gap between current and planned processes to help facilitate the implementation of the new plan.

**Supply Chain Seminars:** Supply Chain Seminars are 3-day seminars in either D&OP or Warehousing/Inventory Management that are designed to educate your entry- to mid-level managers on the key aspects of the processes supporting the supply chain. The final output of each seminar can be an outline of potential improvement projects or the kick-off of a major re-design.

### Custom Development

When you require specialized programming, our developers have years of experience with the algorithms, user interfaces, and design requirements that can address the most complicated issues in the bottling and consumer packaged goods industries. We have developed interfaces to many types of ERP systems and have created "sniffer" programs to automate the transfer of data between systems. If your organization is thinking of moving toward the Internet with your applications, our programmers are also experienced in working with XML to facilitate the efficient movement of data across the Internet.

### Need Additional Information?

Visit us at [www.areteinc.com](http://www.areteinc.com) or contact us directly Monday through Friday 9:00am to 4:30pm Eastern Time.

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